



Data Quality Helper

APP BENEFITS

- Enhance Your Organization's Data:
 - Prevent Bad Data Creation
 - Find and Clean Up Existing Data
- Better Data Quality, Better Decision-Making for All Salesforce Users
- Streamline and Lessen Unnecessary Admin Workload
- Maximize Your Salesforce Investment

EXTENDS SALESFORCE®

- Default Salesforce Data Quality Functionality Doesn't Fit All Needs:
 - Limited Features
 - Not Customizable
- Admins Get Greater Control:
 - Set Unique Rules & Trigger Criteria
 - Customize Notifications & Instructions
- Users Empowered - Easy-to-Use Tools:
 - Help for Following Data Improving Guidelines
 - Fix Problems, Get Better Data to Use

APP FEATURES



Enhanced Data Validation Rules

- Full Admin Control for Setting Rules
- Display Reminders and Warnings for Users
- Text of Messages Is Fully Customizable
- Determine Next Steps After Notifications



Data Duplication Resolution

- Full Admin Control for Sensitivity Matching
- More Control over Dedupe/Merge Process
- Customizable Dedupe Detection
- Flexible Data Merging Options for Users

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