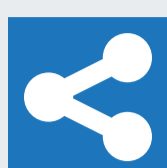# 7 DATA CHALLENGES FACED BY SALESFORCE® ADMINS & DEVELOPERS

Could Admins use some "Helpers?" Absolutely.

Passage Technology's "Admin Apps" extend Salesforce capabilities without coding, so admins and developers can focus on the organization's key goals.

83% of business buyers expect companies to use new technologies to create better experiences

91% of Salesforce customers deploy add-on applications from the Salesforce AppExchange

#1 Accessing real-time, actionable data for business processes

Whether your data is in a standard or custom Object, or an AppExchange application, Rollup Helper produces results that can be used in flows, validation rules, formula fields, or workflow rules, where allowed.

#2 Enhancing workflows with real-time data

Combine the target rollup fields that Rollup Helper calculates with old workflow rules or flows. For example, when projects go over budget or are delayed, you'll want to have access to this information at the project level to use in a workflow rule or flow.

#3 Finding relevant information for building & running reports

Lookup Helper can relate all of the business's important information by leveraging standard Salesforce related lists and lookup hover-over capabilities. It also works with standard and custom Objects.

#4 Automatically match related Objects

Lookup Helper relates records based on Admin criteria, so users don't need to manually fill in lookup fields. It automatically searches for existing matches, reducing cases of users not finding the record and creating a duplicate.

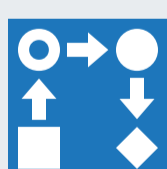## #5 Elevating data quality throughout the org

Data Quality Helper lets Admins create smarter customizable rules for hard/soft data validation and duplicate data resolution. This helps users to properly create and maintain data. Admins have flexibility in how rules, warnings, and duplicate sensitivity are executed, and users are empowered.

#6 Managing data storage space & strategy

Data Quality Helper manually or automatically mass deletes data for any standard or custom Object(s), helping reduce Salesforce Data Storage costs. Receive alerts when nearing a predefined storage threshold and identify storage trends.

#7 Connecting all of a contact's information & records

Our "Admin Apps" automate the Individual Object in Salesforce to compile all information about a person from their Lead, Contact, Person Account, or custom Object records.

Download for Free: The Essential Guide for Admins & Developers

For more insights, check out this guide from our series: *Reinventing Your Business, Reimagining Your Salesforce*.

www.passagetechnology.com/en/essential-guide-for-salesforce-admins-developers

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