



LookupHelper

FREE EDITION:

- Auto-populate lookups using record matching rules
- Match records using ID/record name
- Match Records by matching field values
- Group data by time period or geography
- Works with standard and custom objects
- 2 lookup settings

PREMIUM EDITION:

- UNLIMITED lookup settings
- Prioritized Support
- Consistent access to Stable Releases

BENEFITS:

- Display related records anywhere in Salesforce
- Assist in Account-Based Marketing
- Create new aggregate "Data Category" records
- Automatically Set Lookups

USE CASES:

- Assign Lead to Account Owner
- View Account information on Lead
- Display related list of Grandchild records on Parent record

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