Passage Technology Show and Tell Us Amazon Gift Card Sweepstakes - 2024

1. SWEEPSTAKES ANNOUNCEMENT.

On July 1, 2024, Passage Technology, LLC, an Illinois limited liability company ("Passage Technology"), will launch a new Sweepstakes to give you a chance to win one of five Amazon Gift Cards ("Sweepstakes"). To enter as a participant in the Sweepstakes, you must fully accept, consent to, and abide by all terms of this Sweepstakes agreement ("Agreement"). To enter as a Sweepstakes participant, you need only to submit your entry on the Passage Technology website between 8:00 AM CST July 1, 2024 and December 30, 2024 at 6:00 PM CST. No purchase is necessary to enter this Sweepstakes, nor will it improve the chances of winning.

2. ELIGIBILITY.

To be eligible to participate in the Sweepstakes, you must first satisfy all of the below conditions. In the event that a Sweepstakes prize is forfeited by any winner, Passage Technology is under no obligation to announce a substitute winner, but may do so in its sole discretion subject to the terms herein.

- **A.** You must be a current Salesforce subscriber and a current user of Lookup Helper and Rollup Helper.
- **B.** You must submit a customer story about Lookup Helper and Rollup Helper.
- **C.** Your story must be selected to appear on our website. Passage Technology reserves the right to edit stories for style, readability, and accuracy as part of our content management process.
- D. You must reply to the winner notification email sent by Passage Technology within 5 days of Passage Technology's transmission of such email. Failure to timely respond to Passage Technology's winner notification email shall result in a forfeiture of any prizes won. You must be 18 years of age or older at the time of Sweepstakes registration.
- **E.** You must be able to accept this gift without violating any policies or agreements that you have entered into with your employer or with Salesforce.
- F. The Campaign is only open to legal residents of the United States.

3. PRIZE DESCRIPTION.

The Sweepstakes prize is an Amazon gift card: eligible entries will have the chance to win one of five Amazon gift cards offered.

4. PRIZE WINNER RESPONSIBILITIES.

The winner of any Sweepstakes prize is solely responsible for applicable federal, state, provincial, territorial and local taxes, including sales, income and any other taxes. Winners may be required to submit a completed W-9 form or other tax documentation before receiving their prize. You must reply to the winner notification email sent by Passage Technology within 5 days of Passage Technology's transmission of such email. Failure to timely respond to Passage Technology's winner notification email shall result in a forfeiture of any prizes won.

5. AWARDING OF PRIZES.

Qualified entries are those who meet the eligibility criteria in section 2 and whose story has been accepted by Passage Technology for publishing on the website. If there are more qualified entries than prizes available, there will be a random drawing of the qualified entries between January 2, 2025 and January 3, 2025 at approximately 1 PM CST. The random selection of up to 5 winners will be conducted using a random generator to ensure fairness and transparency. If multiple winning entries exist for the same party, Passage Technology reserves the right to award just a single prize and distribute the remaining prize(s) available to other randomly selected qualified entries. The Sweepstakes winner will be

notified shortly thereafter all random selections are completed. The Sweepstakes winner will be contacted via email at the email address they provided online. Winner must reply to the Passage Technology email within 5 days to claim their prize as specified in the email. Any notification returned as undeliverable will result in immediate disqualification and a new drawing may be conducted in Passage Technology's sole discretion. Failure to respond to the winner notification email within 5 days will result in immediate disqualification and a new drawing conducted. Any Sweepstakes winner may be required to sign and return a declaration of eligibility and compliance with this Agreement, a publicity/liability release (unless prohibited by law), and any other requested documents within the time period stipulated in the documents. Failure to comply with this requirement may result in disqualification and another potential winner being drawn, which decision shall be made in Passage Technology's sole discretion. If any of the eligibility requirements anywhere in this document are not met after the winning drawing is selected, a new drawing will be conducted. Passage Technology reserves the right to prematurely cancel the Sweepstakes if it suspects that the fairness and/or integrity of the Sweepstakes has been compromised, which decision shall be made within Passage Technology's sole discretion.

6. ODDS OF WINNING.

Odds of winning will depend on the number of valid Sweepstakes participant entries received via the submission form on our website.

7. PUBLICITY RELEASE AND EMAIL CONSENT.

You hereby grant to Passage Technology the absolute and irrevocable right and unrestricted permission to use your name, likeness, image, voice, and/or appearance as such may be embodied in any photos, video recordings, audiotapes, digital images, and the like, taken or made on behalf of Passage Technology or its partners in connection with the Sweepstakes. You agree to have your customer story appear on the Passage Technology website. You agree that Passage Technology has complete ownership of such material and can use said material for purposes of advertising and promotional efforts relating to the Sweepstakes and any Passage Technology products and/or service offerings. Such uses include, but are not limited to, videos, publications, advertisements, news releases, websites, and any promotional or educational materials in any medium. You acknowledge that you will not receive any compensation for the use of such images, video, likeness, etc. You hereby release and discharge Passage Technology, and its members, managers, employees, joint venturers, assignees, and agents from any and all claims and demands arising out of or in connection with the use of your name, likeness, image, voice and/or appearance, including any and all claims for invasion of privacy, right of publicity, misappropriation or misuse of image, and/or defamation. You represent that you are over the age of eighteen years and that I have read the foregoing and fully understand its contents. This release shall be binding upon you, your heirs, legal representatives, and assigns. By entering the Sweepstakes you also hereby consent to receive periodic marketing emails and electronic notifications from Passage Technology, which you may opt out of at any time in accordance with the Passage Technology Privacy Policy.

8. LIMITATION OF LIABILITY.

In no event shall Passage Technology, its members, managers, employees, joint venturers, service providers, contractors, or agents, be liable to you for any direct, indirect, incidental, special, punitive, or consequential damages, whether based on warranty, contract, tort (including negligence), or any other legal theory, and whether or not the company is advised of the possibility of such damages, arising from and/or relating to: (1) the Sweepstakes and any prize awards; (2) Passage Technology's use and/or display of any advertising referencing your name, image, voice, and/or likeness in any advertising relating to the Sweepstakes; or (3) any action taken in connection with any third-party copyright or other



intellectual property owners. The foregoing limitation of liability shall apply to the fullest extent permitted by law in the applicable jurisdiction. Some states, including New Jersey, do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you and you may also have other legal rights that vary from state to state. Specifically, in those jurisdictions not allowed, we do not disclaim liability for: (1) death or personal injury caused by company's negligence or that of any of its officers, employees, contractors, or agents; (2) fraudulent misrepresentation; or (3) any liability which it is not lawful to exclude either now or in the future. Specifically, for New Jersey residents our liability is the lowest permitted under New Jersey law. Where a total disclaimer of liability is disallowed you agree that our total liability to you shall not exceed one hundred (\$100) US Dollars.

9. RELEASE.

To the fullest extent permitted by applicable law, in consideration of your participating in the Sweepstakes and the execution of this Agreement, you hereby forever release, discharge, and acquit Passage Technology and its members, managers, employees, joint venturers, service providers, contractors, or agents of and from any and all claims, demands, liabilities, rights, responsibilities, disputes, causes of action (whether at law or equity), indebtedness, and obligations (collectively, "Claims"), of every type, kind, nature, description, or character, and irrespective of how, why or by reason of what facts, whether such Claims have heretofore arisen, are now existing or hereafter arise, or which could, might, or may be claimed to exist, of whatever kind or name, whether known or unknown, suspected or unsuspected, liquidated or unliquidated, each as though fully set forth herein at length, which in any way arise out of, are connected with or in any way relate to actions or omissions which occurred on or prior to the date hereof with respect to the Sweepstakes or this Agreement. This Section shall survive the expiration or termination of this Agreement. Participants are encouraged to consult with legal counsel before agreeing to these terms to fully understand their rights and obligations under this release.

10. DISCLAIMER AND APPLICABLE LIMITATIONS.

Any Sweepstakes winner is responsible for applicable federal, state, provincial, territorial and local taxes, including sales, income, and any other taxes. If won by a Sweepstakes participant, the Amazon gift card is not transferable or assignable and cannot be substituted for cash. The approximate retail value of each Amazon gift card is \$50.00 USD (total value of the five gift cards to be individually awarded is \$250). The Amazon gift card is subject to warranty and any Sweepstakes winner should contact Amazon for any questions, issues, concerns, or problems associated with the gift card. Passage Technology reserves the right to substitute prizes of equal or greater monetary value to the prizes if for any reason any prize cannot be awarded as contemplated in these Official Rules.

11. FORCE MAJEURE.

If someone cheats, or a virus, bug, catastrophic event, or any other unforeseen or unexpected event that cannot be reasonably anticipated or controlled, affects the fairness and/or integrity of this Sweepstakes, Passage Technology reserves the right to cancel, change, or suspend this Sweepstakes. This right is reserved whether the event is due to human or technical error. Hacking is a crime. If you attempt to compromise the integrity or the legitimate operation of this Sweepstakes by hacking, cheating, or attempting to defraud or misrepresent Passage Technology or third-parties in any way, Passage Technology may seek damages from you to the fullest extent permitted by law and you may be prohibited from participating in any future sweepstakes. If performance of this Agreement or any obligation under this Agreement is prevented, restricted, or interfered with by causes beyond either party's reasonable control ("Force Majeure"), and if the party unable to carry out its obligations gives the other party prompt written notice of such event, then the obligation of the party invoking this provision shall be suspended to



the extent necessary by such event. The term Force Majeure shall include, without limitations, acts of God, fire, explosion, vandalism, storm or other similar occurrence, order or acts of military or civil authority, or by national emergencies, insurrections, riots, or wars, or strikes, lock-outs, work stoppages. The excused party shall use reasonable efforts under the circumstances to avoid or remove such causes of non-performance and shall proceed to perform with reasonable dispatch whenever such causes are removed or ceased. An act or omission shall be deemed within the reasonable control of a party if committed, omitted, or caused by such party, its members, employees, officers, agents, or affiliates.

12. PRIVACY.

All Sweepstakes participants' information submitted will be collected and maintained in accordance with the <u>Passage Technology Privacy Policy</u>.

13. SWEEPSTAKES POINT OF CONTACT.

For all inquiries pertaining to the Sweepstakes, please contact Passage Technology, LLC at marketing@passagetech.com or 100 S Saunders Rd. Suite 150, Lake Forest, IL 60045, United States.

